



# REDHILL SCHOOL

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## COMMITMENT TO EXCELLENCE

### Business Studies

#### Who is the course for?

GCSE Business studies is suitable for students who have a keen interest in business and management. The course develops pupils understanding of how businesses function, covering such topics as marketing, human resources, finance and production. The course would be suitable for students who are well organised, have an analytical approach to problem solving, are reflective thinkers and perform well in exams.

#### What skills will I develop?

A qualification in Business Studies is designed to give you a 'hands on' approach to understanding the subject. You will study a variety of topics associated with building, financing, operating and marketing a business. The aims of the qualification are to develop the student' knowledge, understanding and application of business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society.

#### How is the course assessed?

The course is 100% theory assessment, divided into two themes;

Theme 1 - Business activity, marketing and people.

Theme 2 - Operations, finance and influences on business.

Each exam is 90 minutes.

#### Duration/Time

This is a 2 year course with 5 lessons per fortnight. You will need to spend at least 90 minutes per week outside of lessons on activities such as research, planning and revision.

- **Career opportunities**

Business Studies has strong links with lots of other subjects and develops skills such as ICT as well as enhancing your communication and 'employability' skills. It will prepare you for further education, such as A levels or college courses.